

WHEATLAND MUSIC ORGANIZATION
BOARD OF DIRECTOR'S MEETING
June 12, 2018

BOARD MEMBERS PRESENT:

<input checked="" type="checkbox"/> Jeff Baker	<input type="checkbox"/> Roger Little
<input checked="" type="checkbox"/> Tom Ball	<input type="checkbox"/> Jo McLachlan
<input checked="" type="checkbox"/> Scott Cavern	<input checked="" type="checkbox"/> Marco Menezes
<input checked="" type="checkbox"/> Kim Croy	<input checked="" type="checkbox"/> Barb Oakley
<input checked="" type="checkbox"/> Greg Hoff	<input checked="" type="checkbox"/> Ben Rees
<input checked="" type="checkbox"/> Carrie Harris	<input checked="" type="checkbox"/> Maria Reiser
<input checked="" type="checkbox"/> Marilyn Hummel	<input checked="" type="checkbox"/> Don Short
<input checked="" type="checkbox"/> Mary Ane Krum	

EMPLOYEES PRESENT:

<input checked="" type="checkbox"/> Lola Tyler	<input type="checkbox"/> Brooklyn Sellers	<input type="checkbox"/> Michelle Mazurkiewicz
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The meeting was called to order at 7:24 PM, following meeting with the Kennari Group.

Proposal Don, second Mary Ane, to approve the Consent Agenda. Motion carried unanimously.

Correspondence was circulated for review, and included many comments, pro & con, about the ticket order process.

Public comment: Thanks to Don for his responses in Facebook.

BUSINESS MANAGER'S REPORT

1. Ticket sales are crazy!
2. Newsletter article deadline is (was) the end of June. Jo will write an article about ticket sales, and we will include the information on service animals and hospitality cart rides from off-site parking at Barlow's.
3. Consensus to comp the ice truck folks 5 tickets.
4. Bliss & Hiawatha tickets are available. Contact Lola.
5. Budget report: Revenue is up due to early ticket sales. TAW's revenue was more than budgeted!

ADMINISTRATIVE COMMITTEE – did not meet

OLD BUSINESS

1. Music camp is ready to roll. Attendance numbers are down. After the event, the committee will meet to further pare expenses for next year.
2. Winter Wheat: Because the event falls before the adoption of the annual budgets, WW traditionally confirms our budget in June for the following year. Proposal Jo, second Maria, to accept the 2019 budget as presented. Motion carried unanimously.

NEW BUSINESS

1. Fire Pit: Concerns were expressed about photos & videos posted on Facebook from a land management work weekend. What is policy? It had rained all day, so fire was not a concern. There were three Board members at the fire. Supervision is key. Marco will put procedures in writing.

2. Ticket sales:

- a. There are approximately 1500 tickets left for tier 3 sales on July 2. There are still volunteer spots available. Consensus that any first-time volunteers are mandated to attend August training.
- b. There have been a few orders asking for 20 or more tickets, when previous years orders were considerable less. The assumption is that people are ordering for friends, not scalping. Consensus decision to limit individual orders to a maximum of 8 tickets per transaction, as that is the allowed number of folks per campsite. NO OFFICE SALES. The staff cannot handle the volume of phone calls and walk-ins too. The gate will be closed, with a sign indicating no sales. On line sales will begin at 8:00 AM. We need to continue to correct the mis-perception that we aren't selling as many tickets as last year, that the system hasn't changed, that some of the issues are technology driven (bandwidth).
- c. Lola will call the existing mail order requests for 20 tickets to determine the reasoning, but is authorized to sell 20 per transaction.
- d. Proposal Greg, second Jo, that we provide our stalwart staff with \$100 gift certificates to Blue Lake Lodge as a way of thanking them for their efforts and remaining calm in the face of rudeness. Motion carried unanimously.

3. Social media commentary. It was suggested that we have only one person authorized to reply to posts. Think about who/how/what this might entail. The issue was tabled, to re-visit after the festival. Consensus to posts Jo's re-write of Dons article.

ADJOURN: Proposal Maria, second Chili, to adjourn the meeting at 8:40 PM. Motion carried unanimously.

Marilyn Hummel

Marilyn Hummel
Secretary

Presiding Officer

Date Signed