# WHEATLAND MUSIC ORGANIZATION BOARD OF DIRECTOR'S MEETING October 9, 2012

# **BOARD MEMBERS PRESENT:**

X Jeff Baker	X Marco Menezes
Tom Ball	X Greg Neumann
Mike Bunting	X Barb Oakley
X Kim Croy	X Maria Reiser
X Greg Hoff	X Paul Sachs
Carrie Harris	Sarah Tomasik
X Marilyn Hummel	
X Roger Little	
EMPLOYEES PRESENT:	
X LOLA TYLER	

The meeting was called to order at 6:40 PM. Proposal Maria, second Roger, to approve the minutes from the festival rehash meeting, without addition or correction. Motion carried unanimously.

Correspondence was circulated for review.

- 1. Included was the Remus Historical Society membership drive. Proposal Greg N., second Greg H., to approve a \$100 membership. Motion carried unanimously.
- 2. Lola will write a letter of support for the Museum Quilt project grant request.

There was no public comment.

#### **BUSINESS MANAGER'S REPORT**

- 1. Maeder Brothers paid us \$2111 for the lumber taken from the storm clean-up.
- 2. Festival ticket details 6300 adult tickets were sold, and 1200 senior. 120 were sold at the gate on Friday, and 500 on Sunday. We will meet our projected budget from ticket sales. Festival bills are all in so we will be able to develop a final report.
- 3. Lola reports that she can now see her desk.

## COMMITTEE REPORTS – see written report

### ADMINISTRATIVE COMMITTEE

- 1. Proposal Maria, second Kim, to pay the listed bills of \$63,085.04. Motion carried unanimously.
- 2. Contract negotiations continue regarding the Carry It On dance project for festival 2013.
- 3. A Board retreat is being planned for early 2013.
- 4. Policies are being reviewed. IF your area has policies, please look them over and send your comments to the admin committee.

#### **OLD BUSINESS**

- Carry It On: Some of the budget will be met by utilizing TAW and festival budgets/using the Carry It On artists that will be on site. Peach has submitted 43 grant requests with 17 rejections to date, others still in process.
- 2. <u>Membership/Fundraising Drive</u>: The annual membership drive brochure is being developed and will go out soon. Peach submitted sample appeal letters for benefactors, sponsors, etc. We need to get these out while people are still enjoying their post-festival enthusiasm. Proposal Kim, second Greg H., that we approve an additional 40 hours (\$2000) for work on the

- project; funds to come from the 2012 operating budget. It was noted that this approval is specific to working on the Carry It On project, not other fundraising matters. Motion carried unanimously.
- 3. <u>Carry It On budget</u>: currently stands at \$60,300. Sharon is moving forward hiring artists as independent contractor under her business. Details are being worked out and legal wording reviewed. Following discussion, proposal Greg N., second Greg H., to approve \$15,000 from the 2012 budget, to be funded from reserve accounts, to continue the project. Motion carried unanimously. Discussion continues as to ownership of the artistic product, ideas, and residencies.
- 4. <u>Winter Wheat</u>: Following discussion, proposal Barb, second Greg N., that level 3 and 4 benefactors receive 2 comp tickets to Winter Wheat. Motion carried unanimously.

### **NEW BUSINESS**

- 1. Kim is seeking input on publicity issues. There are many people within WMO working on publicity for their various projects. Face book has become an office function, and is getting great reviews, as is the monthly e-newsletter. We need to make decisions as to the direction of e-commerce. Who has oversight of the various products? Consensus to bid out the website update. The publicity committee will meet with office staff to review options.
- 3. Area leader/board member replacements: proposal Greg H., second Barb, that we treat all vacancies in a similar manner, in that we require resumes, a cover letter, background check, etc., with the final decision to accept the individual being made at the Board level. Motion carried unanimously. Each area is encouraged to identify a person who is "second in command".
- 4. Following discussion, proposal Marilyn, second Barb, to publish a 4 page fall newsletter. Motion carried unanimously.
- 5. The Folk Alliance is 2/20-24/2013, in Toronto. Interested individuals should contact Lola. We need to get reservations in before the deadline or the costs go up.

Proposal Marilyn to adjourn the meeting at 8:15 PM. Motion carried unanimously.

Respectfully submitted,

Marilyn Hummel Secretary