

WHEATLAND MUSIC ORGANIZATION  
BOARD OF DIRECTOR'S MEETING  
November 11, 2014

BOARD MEMBERS PRESENT:

|  |   |
|--|---|
| <input checked="" type="checkbox"/> Jeff Baker     | <input checked="" type="checkbox"/> Roger Little  |
| <input checked="" type="checkbox"/> Tom Ball       | <input checked="" type="checkbox"/> Marco Menezes |
| <input checked="" type="checkbox"/> Rosalie Bauman | <input checked="" type="checkbox"/> Greg Neumann  |
| <input type="checkbox"/> Mike Bunting              | <input checked="" type="checkbox"/> Barb Oakley   |
| <input checked="" type="checkbox"/> Kim Croy       | <input checked="" type="checkbox"/> Maria Reiser  |
| <input checked="" type="checkbox"/> Greg Hoff      | <input checked="" type="checkbox"/> Paul Sachs    |
| <input checked="" type="checkbox"/> Carrie Harris  | <input checked="" type="checkbox"/> Sarah Tomasik |
| <input checked="" type="checkbox"/> Marilyn Hummel |   |

EMPLOYEES PRESENT:

|  |  |                          |
|--|--|--------------------------|
| <input checked="" type="checkbox"/> Lola Tyler | <input checked="" type="checkbox"/> Jacqueline Aldrich | <input type="checkbox"/> |
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The meeting was called to order at 6:31 PM. Proposal Rosie, second Maria ., to approve the minutes from the October 2014 meeting. Motion carried unanimously.

Correspondence was circulated for review, and included Folk Alliance information and a donation request from the Remus Historical Society Proposal Tom, second Greg N., to repeat our usual donation of \$100. Motion carried unanimously. Proposal Sarah, second Roger to renew our membership in the Remus DDA, at a cost of \$50. Motion carried unanimously.

Public comment: Thanks to Red and Greg who transported the photos from the CMU art exhibit. The photos will be displayed throughout the buildings.

BUSINESS MANAGER'S REPORT

1. We received a complaint letter about snail mail vs. email versions of the Quarternotes. No action recommended. Currently, we send out 507 via snail mail, and 582 via email. With 12,000+ on the mailing list, this seems very low.
2. Volunteer refunds are 99% complete.
3. Ticket order info: 6 % are mailed in; 2 % purchased at the gate; 66% are ordered on-line; and 26% are called in credit card orders. Consensus decision that a good sell-out # is 6400 adult and 1300 senior tickets, given the available space...we sold 6350 adult tickets this year.
4. Consensus decision to mail membership renewals to the full mailing list.
5. Proposal Maria, second Tom, to ratify the October contracts. Motion carried unanimously.
6. Proposal Roger, second Greg N., to ratify the recent email votes for (1) purchasing video conferencing equipment (money to come from 2015 budget; (2) for the purchase and shipping cost for two recycle bins; (3) set 2014 gate sales based on selling out tickets; Motion carried unanimously.
7. Proposal Roger, second Greg N., that we allow Board member Rosie to use the facilities 6/20/15 for an open house, with required liability insurance coverage – a one time approval not returning to regular rental of facilities.
8. Proposal Greg N., second Marilyn, that we continue the twice yearly Board retreats, in April and October. Motion carried unanimously.

ADMINISTRATIVE COMMITTEE – did not meet

1. Proposal Tom, second Greg N., to pay the listed bills of \$20,117.86. Motion carried unanimously.

2. The budget report was reviewed. Most festival bills are in.
3. 2015 budget submissions are due, for review and voting at the January meeting.

#### OLD BUSINESS

1. Mark reported on the dance status. Attendance has been down. Consensus decision to continue the dances as scheduled. The issue was referred back to Community Ed committee for review of alternatives.
2. 2015 Summer music camp: Roger presented the preliminary business plan and budget request. Proposal Greg H., second Greg N., to authorize a new budget line item for a week-long, intensive instruction music camp, setting the proposed budget at \$65,000 and continue the planning process. Motion carried unanimously. Motion carried unanimously. To an extent, it's a leap of faith, but let's do it. It is consistent with our mission.
3. Christmas dinner choice – by consensus – plated dinners.
4. Board elections in January. We have five incumbents, and one new applicant, running for 5 positions.
5. Proposal Roger, second Paul, that we establish the sellout # at 6400 adult tickets; cut off pre-sales from the office on the Friday before Labor day; and sell the balance of the established sellout at the gate at \$130 each, until 7PM or until sold out. Motion carried unanimously. This would bring in revenue lost by ceasing gate sales. There hasn't been an increase in over 5 years.

#### NEW BUSINESS

1. Proposal Marilyn, second Greg H., that the Winter Wheat Committee be authorized to move monies within their existing budget to accommodate costs for an additional band for WW 2015. This request is necessary as the event precedes the 2015 budget adoption. Motion carried unanimously.
2. The Recycle Committee Five Year Plan was circulated for review. Proposal Greg N., second Sarah, to accept the Five Year Plan as presented. Motion carried unanimously. The 2015 budget request will contain requests for funding for services at TAW and Summer Music camp.
3. Publicity – MFEA conference – raised questions such as what role do we want social media to play in the future. Is it a calendar? And educational tool? Kim would like our input. Lola suggests that Jacqueline's role in publicity be expanded. The office can do newsletters. A meeting will be scheduled soon to review options.

Proposal Sarah, second Carrie, to adjourn the meeting at 8:40 PM. Motion carried unanimously.

Respectfully submitted,

Marilyn Hummel  
Secretary