

WHEATLAND MUSIC ORGANIZATION
BOARD OF DIRECTOR'S MEETING
June 12, 2012

BOARD MEMBERS PRESENT:

<input checked="" type="checkbox"/> Jeff Baker	<input checked="" type="checkbox"/> Marco Menezes
<input checked="" type="checkbox"/> Tom Ball	<input type="checkbox"/> Greg Neumann
<input checked="" type="checkbox"/> Mike Bunting	<input checked="" type="checkbox"/> Barb Oakley
<input checked="" type="checkbox"/> Kim Croy	<input type="checkbox"/> Maria Reiser
<input checked="" type="checkbox"/> Greg Hoff	<input type="checkbox"/> Brenda Ritter
<input checked="" type="checkbox"/> Carrie Harris	<input checked="" type="checkbox"/> Paul Sachs
<input checked="" type="checkbox"/> Marilyn Hummel	<input checked="" type="checkbox"/> Sarah Tomasik
<input type="checkbox"/> Roger Little	

EMPLOYEES PRESENT:

<input checked="" type="checkbox"/> LOLA TYLER	<input type="checkbox"/>	<input type="checkbox"/>
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The meeting was called to order at 7:08 PM. Proposal Sarah, second Tom, to approve the minutes from the May 2012 meeting, without addition or correction. Motion carried unanimously. Correspondence was circulated for review. There was no public comment.

By consensus decision, the August Board meeting is mandatory for all Board members. Dress up, whatever that means to you, as pictures will be taken.

BUSINESS MANAGER'S REPORT

1. Working on wrapping up TAW. Ticket sales were higher than last year. We broke even on food costs. 2103 (25th anniversary) planning is beginning.
2. Constant Contact – on line newsletter – discussion, resulted in proposal Marilyn, second Greg H., that we subscribe to this service for a six months trial for up to 2500 emails. Rebecca has been working on a sample format. The intent of this is an informational tool. Motion carried unanimously.
3. Volunteer and supply lists need to be in by mid-July.

COMMITTEE REPORTS – see written report

ADMINISTRATIVE COMMITTEE

1. The budget report was reviewed.
2. Proposal Marilyn, second Sarah, to pay the listed bills of \$23,534.26. Motion carried unanimously.
3. Sharon Leahy dance project: there are 2 proposals – one for development/planning, and the second for the dance project itself. Sharon/RIS will hire the dancers, musicians, etc., and WMO will contract with Sharon to manage the project. Discussion led to a proposal Greg H., second Tom, to execute the initial contract for project development (for which the budget has previously been approved). Motion carried unanimously. The film/documentary portion of the project is still undecided. An ad hoc committee is forming to work on the project. Let Greg H. know if you are interested in being part of it.
4. Insurance coverage issues: we determined that there isn't sufficient coverage for volunteers if they are injured as part of their volunteer services. Greg H. will follow up with our agent and bring back a recommendation.

OLD BUSINESS

1. KIVA project: "7 months into planning with a long way to go", says Paul. Ryan has the expertise and interest to continue with the design work, which is nearing completion, and has budgetary approval. The next phase will be cost estimating. The main concerns are access, usage, and security needs. Proposal Kim, second Carrie, to accept this design concept, at the specified location, with continuing planning to occur. Motion carried unanimously.

NEW BUSINESS

1. Passages II – Peach is reviewing funding options, and has started the credentialing process to be eligible to apply for grants. Committee meetings need to begin to analyze the market, consider combining with other projects, etc. Concept is a 72 page soft cover booklet. Concerns included that we had such a difficult time selling the first edition. Proposal Kim, second Sarah, that we accept Peach's concept (see optional design flyer), include advertising in QNotes/website, etc., for fundraising, and that the content of the advertising may be amended, as needed, from the sample shown. Motion carried unanimously.
2. Consensus to merge the fund development and 40th festival anniversary planning committees. Marco suggests researching a sticker option as a fund raising/promotional idea.
3. Discussions above, led to a proposal Greg H., second Carrie, to raise membership levels (which have not been changed since 1999). Beginning in 2013, memberships will be as follows, with the previously attached benefit packages unchanged:
\$30 – \$59: Individual
\$60 – \$124: Family
\$125 – \$249: benefactor I
\$250 – \$499: Benefactor II
\$500 - \$999: Benefactor III
\$1000 and above: Benefactor IV
Motion carried unanimously.
4. Kim suggests that we consider publicity as a paid position, as it serves so many diverse areas. Consensus to discuss that after the festival, probably at the October meeting. She notes that the function of publicity has been more informational than advertising.

Proposal Tom, to adjourn the meeting at 8:46 PM. Motion carried unanimously.

Respectfully submitted,

Marilyn Hummel
Secretary