

WHEATLAND MUSIC ORGANIZATION
Board of Directors Meeting
February 8, 2011

Board Members Present: Greg Hoff, Roger Little, Tom Ball, Marco Menezes, Barb Oakley, Carrie Harris, Maria Reiser, Sarah Ahrens, Paul Sachs, Kim Croy, Greg Neumann.

Employees Present: Lola Tyler

Others Present: Jeff Baker, Charlie Johnson, Chuck Stadtfeld, Dean Perry

Meeting called to order at 7:10 PM. A motion was made by Sarah, seconded by Barb, to approve the minutes. All in favor.

Public Comments:

None

Correspondence: A request from WCMU to participate in their spring fundraiser through a \$300 challenge grant. This has been done in the past and is in the budget. It is possible they may need people to answer phones.

Business Manager's Report:

1. A request via Chris Cotton for Guy Stickler to use Third Stage for a wedding reception in July, either the 23rd or 30th, was discussed. A motion was made by Tom B, seconded by Greg H, the request be approved. All in favor.
2. There is also a request from Kris Stableford to use the cabin for a graduation open house, date not known. UPDATE: via email vote the board approved use of the cabin on June 12.
3. The switch to DSL internet through Frontier has been made and is working great. The monthly bill will be about the same as we now pay (phone & internet) and the service is much better.
4. Permanent campground – still waiting for bids. Lola will contact the engineers and hurry them along with their bids.

Administrative Committee: The committee met with Jason Bobier to discuss bar coding festival tickets. Jason pointed out that while there would be some benefits to using bar coded tickets, a different set of problems would probably arise. The benefits vs. vulnerability/failure were discussed and it was agreed bar coding was not the best answer. Using a different type of wristband that would be mailed instead of mailing tickets and exchanging tickets for wristbands at the gate was discussed. Not exchanging a ticket for a wristband at the gate would speed up entry. This recommendation will be given to the gate committee.

The budget report was reviewed. It was pointed out that considering a building was built and paid for in 2010, our balance as of 01/21/2011 is still very good.

Bills were presented for review. A motion was made by Tom B, seconded by Greg N, to pay the bills. All in favor.

Old Business:

Bids are being sought to revamp the web page in an effort to make it easier to navigate. The e-commerce portion is somewhat of a challenge. Kim asked that as people visit different web sites and see something they like they pass that along. Those submitting bids will present them at the March board meeting.

What to do with the recordings from Winter Wheat was discussed. Should we sell them on the web site or stream them on the web site? No decision made.

Four people are going to the Folk Alliance conference next week to represent WMO.

New Business:

Blissfest is seeking donations for their proposed Arts Recreation Center. Decided we would table making a donation for now. There was some information on the brochure concerning the involvement of MSU's School of Planning, Design and Construction. Sarah A will see if this is something that might also benefit WMO.

There is the possibility of a grant from the Kresge Foundation for capital improvements. Roger L, Greg H and Paul S will look into it. The possibility of using solar power for the Information and Food Buildings was brought up.

Greg N brought up our current radio communications. By the 2012 festival we will not be able to license the frequencies we use. Our radios will not be usable. The estimated cost to change our communication system is in the neighborhood of \$10,000. Paul S will look into finding some grant monies and Lola will check with our phone company to see if they might have some grants available.

Training dates for 2011 are May 21 and August 20.

Program Committee:

Lafayette Rhythm Devils, The Freight Hoppers, Peter Rowan's Legacy, Ray Bonneville, The Laws, Grey Larsen & Cindy Kallett have been hired. Still working on a dance group.

Motion by Greg N, seconded by Tom B, to adjourn. Meeting adjourned at 8:02 PM.

Respectfully submitted,

Lola Tyler
Business Manager