

WHEATLAND MUSIC ORGANIZATION  
BOARD OF DIRECTOR'S MEETING  
August 9, 2011

BOARD MEMBERS PRESENT:

<input checked="" type="checkbox"/> Sarah Tomasik	<input checked="" type="checkbox"/> Roger Little
<input checked="" type="checkbox"/> Tom Ball	<input checked="" type="checkbox"/> Marco Menezes
<input checked="" type="checkbox"/> Mike Bunting	<input checked="" type="checkbox"/> Greg Neumann
<input checked="" type="checkbox"/> Kim Croy	<input checked="" type="checkbox"/> Barb Oakley
<input checked="" type="checkbox"/> Greg Hoff	<input checked="" type="checkbox"/> Maria Reiser
<input checked="" type="checkbox"/> Carrie Harris	<input checked="" type="checkbox"/> Brenda Ritter
<input checked="" type="checkbox"/> Marilyn Hummel	<input checked="" type="checkbox"/> Paul Sachs

EMPLOYEES PRESENT:

<input checked="" type="checkbox"/> LOLA TYLER	_____	_____
Intern: Allison Bennett	_____	_____

The meeting was called to order at 7:00 PM. Proposal Sarah, second Barb, to approve the minutes from the June 2011 meeting, without addition or correction. There was no meeting in July due to lack of a quorum. Motion carried unanimously. Correspondence was circulated for review. There was no public comment.

BUSINESS MANAGER'S REPORT

1. We were offered an old, upright piano. Consensus that we have no use for it.
2. Ticket sales are down 700 from last year at this time, but calls have picked up in the last couple days. Decision to sell at the gate will be deferred til 8/20 to see how sales are doing.
3. Lola will need help in the office 8/30 – 9/1. Board members will share the time.
4. FUZE has donated beverages for the fest. We will order water and some cola through Fate's.

COMMITTEE REPORTS – see written report

ADMINISTRATIVE COMMITTEE

1. Proposal Maria, second Greg N., to ratify the e-mail vote to pay the July bills. Motion passed unanimously.
2. Proposal Greg N., second Mike, to pay the listed August bills of \$16,115.07. Motion carried unanimously.
3. Budget report: Roger reviewed the status. We generally collect the main portion of our annual revenue by the end of August. 40% of ticket revenue is in, as compared to 50% last year at this time. Other than that, "it's a pretty normal year", sez Roger.

4. Shower trailers: consensus to propose to Kerkstra's that we contract with them as any other vendor, at \$650 vendor fee, flat rate, for each shower trailer. We provide water and electricity. They heat the water with their propane, and haul the grey water away.
5. Proposal Greg N., second Mike, that the Wernette home lease be extended at the same terms as previously agreed. Motion carried unanimously.

## OLD BUSINESS

### FESTIVAL:

1. Gate committee meeting 8/11 at 7:00 PM.
2. We need to re-emphasize blanket vs. chair seating areas.
3. Information booth will try closing earlier on Saturday evening. Generally, the only visitors are those who are a little too happy.
4. Raffle is reducing their hours and not going into the campgrounds to sell tickets. They have fewer volunteers to work with.
5. Great Northern Security and Mecosta County Sheriff deputies will provide festival security, as usual.
6. Marco encourages all board members to participate in a late night security shift "into the nether regions".
7. Arts and Crafts has some new vendors this year. Brenda is making a gift bag for her artists with \$\$ from her budget.
8. Discussed the potential for a business student (FSU or CMU??) to do an economic impact study on the business that WMO brings to the area. Perhaps the Visitors and Convention Bureau has information and would like to participate in this. More to follow....
9. FYI: Derek runs the gate labor Day weekend through Wednesday before the fest, then the gate crews take over.
10. 8/20/11 – volunteer training day
11. Labor Day workday is by invitation only. People bringing campers will need prior approval from their crew leaders.

## NEW BUSINESS

1. The webpage is up and working fairly well. More information needs to be added. Rod is assisting with this. Lola will be doing this after the festival when her workload returns to normal. Paypal is set up for the on line store. 23,509 hits in July!! 2173 in August, so far. Wow!!
2. The Google meeting page is being set up. Lola sez, "It only works if you use it!"

Proposal Maria, second Brenda, to adjourn the meeting at 7:58 PM. Motion carried unanimously.

Respectfully submitted,

Marilyn Hummel  
Secretary